



**FOR IMMEDIATE RELEASE**

**Dresser Wayne Unveils Ovation LX, a New Addition to Award-Winning  
Ovation Fuel Dispenser Line**

*New Industry Benchmark Set with Enhanced User Interface, Precision Metering and  
Security Features*

**AUSTIN, Texas (October 19, 2009)** – Dresser Wayne ([www.DresserWayne.com](http://www.DresserWayne.com)), a global innovator of fuel dispensers and technologies, today unveiled a new addition to the award-winning Ovation® dispenser line, the Ovation LX. A new look and more intuitive user interface are complemented by clutter-free side drape hoses and fast fueling rates. The Ovation dispensers deliver an exceptional customer experience that can enhance customer loyalty and increase retail site throughput.

“The Ovation LX combines the best features of the Ovation dispenser line with the latest advances in secure payment and precision metering technologies, all in a package that is more attractive to customers,” said Tony Schmelzer, product manager for the Ovation Product Line at Dresser Wayne.

A curved hydraulic door and bezel dome-accent enhance retail site curb appeal, drawing in customers. The lighted transaction indicators guide customers through the purchase experience, indicating when to swipe a payment card and when to pick up a receipt. Patent-pending lighted premium-grade select buttons allow retailers to promote fuel grades, helping to drive higher margin fuel products.

Ovation LX is available with two special-value option packages. The Technology Package includes a 10.4” VGA media screen and Xflo Advanced Metering. The Security Package includes Dispenser Secure Access and bezel locks that offer protection against unauthorized access to the fuel dispenser's internal components.

The Ovation LX leverages Dresser Wayne's long standing reputation for reliability and award winning design, and is supported by the standard two-year warranty.

The Ovation LX is now available for order. Contact your authorized distributor or Dresser Wayne ([www.DresserWayne.com](http://www.DresserWayne.com)).

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### **About Dresser, Inc.**

Dresser, Inc. is a global leader in providing highly-engineered infrastructure products for the global energy industry. Leading brand names within the Dresser portfolio include Dresser Wayne<sup>®</sup> retail fueling systems, Waukesha<sup>®</sup> natural gas-fired engines, Masoneilan<sup>®</sup> control valves, Consolidated<sup>®</sup> pressure relief valves, and ROOTS<sup>®</sup> rotary gas meters and blowers. The company has manufacturing and customer service facilities strategically located worldwide and a sales presence in more than 100 countries. [www.dresser.com](http://www.dresser.com)

### **About Dresser Wayne**

Dresser Wayne, headquartered in Austin, Texas, is one of the largest business units of Dresser, Inc., and is an industry pioneer for the retail fueling industry. Among its innovations, Dresser Wayne was the first to introduce self-service consoles and fuel blending dispensers to service stations, in-pump card readers and cash acceptors, in-pump radio frequency identification payment systems and dispenser-mounted touch screen payment/communication systems. In addition, Dresser Wayne designs and markets software systems that enable its retail fueling customers to manage the convenience store aspects of their business more efficiently, including inventory control, price book management, labor management and site administration. The Dresser Wayne Web site is [www.DresserWayne.com](http://www.DresserWayne.com).

### **Dresser Wayne Press Contact:**

#### **Rob Discher**

Office            512-634-3654  
[robert.discher@edelman.com](mailto:robert.discher@edelman.com)